

Privacy policy

This website is the property of Herculean CV. Adress: Hulstweg 3, 3140 Keerbergen (Belgium). VAT number: BE0830 631 784.

By accessing and using this website you agree with the general conditions of Herculean Alliance and the privacy statement below.

At Herculean Alliance, we care about your privacy and wish to make a serious effort to protect it. Although much information on this website is available without having to provide personal information, it is possible that the user is asked for personal information. Protecting your privacy is among our top priorities. Through this statement we aim to inform you about the information we collect and the purposes thereof. The new **General Data Protection Regulation 2016/679** or GDPR – which entered into force on May 25 of 2018- contains a number of provisions improving the protection of personal data. In what follows, we wish to inform you about how Herculean Alliance implemented this new legislation.

1. Scope GDPR

The amended privacy statement applies to the personal data that we process as a controller (data controller). This data can be collected after a visit to our webshop, participation in a competition or through other marketing communication tools.

2. Processing personal data

The provisions of the GDPR apply to all data that can identify you as a natural person. The processing of such data can be interpreted broadly and includes, but is not limited to, capturing, collecting, organizing, storing, updating, modifying, retrieving, consulting, using, distributing or making available in any way, bringing together, combining, archiving , erasing and / or destroying such personal data.

The controller and processor of this personal data is the entity below:

Herculean CV
Hulstweg 3
3140 Keerbergen
Belgium
E-mail address: info@herculeanalliance.com
VAT number: BE0830 631 784

As administrator and processor of all personal data, Herculean Alliance will be responsible for the data processing.

3. Which personal data do we collect?

Depending on the pages you visit we collect your name and first name, email address, IP address and information about the web pages you have visited. When you place an order in our webshop, the information relating to your card details is not stored by Herculean Alliance, but by a third party that specializes in providing secure online payment transactions.

4. How do we use your personal data?

- For the processing of your orders.
- To carry out our contractual obligations.
- To make a competition schedule (e.g. Hercules Trophy or Pink Ladies Games).
- To ask your opinion about our services.
- To offer you our (online) services.
- To inform you about changes to our services.
- To send you information that you have requested or that may interest you, such as information about well-being or events.
- For statistical purposes.

We keep your information as long as necessary for providing our services or as long as mutually agreed.

5. Who has access to your personal data?

We won't share your information with third parties, not even with your employer. When you place an order in our webshop, the information relating to your card details is not stored by Herculean Alliance, but by a third party that specializes in providing secure online payment transactions. If you have any questions regarding these secured transactions, do not hesitate to contact Herculean Alliance.

6. Preferences

You choose whether or not you wish to receive information via the check boxes on the registration page of the Herculean Alliance website. Herculean Alliance will not contact you for direct marketing purposes unless you have agreed in advance. Herculean Alliance will not contact you for direct marketing purposes if you have indicated that you do not want this. You can change your preferences at any time by logging into one of the Herculean websites with your login details or sending an e-mail to info@herculeanalliance.com.

7. How to access and update personal data?

You can view your profile on the website at any time and update your details. A copy can be requested by sending an e-mail to info@herculeanalliance.com. If you no longer want Herculean Alliance to keep your details, you can request to delete them at any given moment. Send an e-mail to info@herculeanalliance.com.

8. Profiling

Herculean Alliance analyzes your information to create a profile of your interests and preferences in order to contact you with relevant information. Herculean Alliance sometimes uses additional information about you that we've obtained from external parties to do this efficiently. Your information in the context of fraud prevention can also be used.

9. Right to be forgotten

You can at any time request Herculean Alliance to delete or forget your personal data. Any request to exercise this right must be directed to info@herculeanalliance.com. Each application will be thoroughly investigated. The GDPR team will check whether this request can be granted within a period of 30 days after the application. Forgetting information will not be absolute because of minimum legal obligations including, for example, accounting obligations.

10. Cookies

Herculean Alliance uses cookies on the website. Cookies are small files that organizations send to your computer and store them on your hard drive. They collect statistical information about which pages you visit, but do not make it possible to identify you. This helps Herculean Alliance to improve our website and offer you a more personalized service.

It is possible to disable the use of cookies via the 'settings' tab in your web browser. For more information about the use of cookies, please consult <https://www.allaboutcookies.org/>. Please note that disabling cookies can lead to a reduced functionality of the Herculean Alliance website.

11. Links to third party websites

The Herculean Alliance website contains links to other web sites. This current privacy policy only applies to the Herculean Alliance website. You are strongly encouraged to consult the privacy policies of the third party websites themselves. Herculean Alliance cannot be held responsible for the privacy policies and practices of other websites, even when you visit the website through one of the Herculean Alliance links.

12. Minors under 18 years

Herculean Alliance is concerned about the privacy of minors. If you are under 18 years old, ask your parents or guardian for permission before you provide Herculean Alliance with personal information.

13. Website monitoring

The Herculean Alliance website may use the Crazy Egg monitoring app and the Facebook pixel. These technologies record your mouse movements and click behavior on the website. This information does not contain any special categories of personal data or bank details. Herculean Alliance uses these technologies for internal use to optimize our services.

14. Where to file a complaint

Any comments regarding the various contacts between Herculean Alliance and the consumer can at any time be reported to Herculean Alliance at info@herculeanalliance.com.

If you are not satisfied with the way Herculean Alliance handles your personal data, you can submit a complaint to the Data Protection Authority in Belgium at the address below:

Gegevensbeschermingautoriteit
Drukpersstraat 35
1000 Brussel
contact@apd-gba.be
<https://www.gegevensbeschermingsautoriteit.be/contact>

15. Final provisions

If one or more clauses of this privacy statement are declared partially or completely void or nonbinding by a judicial intervention, this will be without prejudice to the validity of the other clauses or to the validity of the entire privacy statement. If Herculean Alliance wishes to change or replace the relevant clause(s), the amended or new clause must be as close as possible to the void or non-binding clause(s).

Herculean Alliance's failure to ensure strict compliance with the provisions of this privacy statement will not be construed as a waiver or rejection of it.

Herculean Alliance reserves the right to change this Privacy Statement at any time. This Privacy Statement was last updated on 09/05/2020.